

Jandowae timbertown festival

11-14 June 2010

come celebrate our culture



Dear Business Owner,

RE: Jandowae Timbertown Festival

On behalf of the Timbertown Festival Committee I am writing to seek your support of the 2010 festival which as you may already know is a significant event on the regional calendar, and one which has gained national acclaim over the years that it has been successfully staged in Jandowae.

Our committee believe that the 2010 event is shaping up to be just as exciting and action packed as festival goers have become accustomed to with exciting new highlights featured on the program to draw additional interest.

Sponsors/ Supporters:

Our local council has been a major sponsor and supporter each year this event has been staged and 2010 is no different with the Western Downs Regional Council committing to much appreciated sponsorship and support once again.

Several local businesses have also committed to sponsoring the festival and with the local timber industry now dramatically reduced in size there are also new opportunities for other businesses to come on board as sponsors or supporters of this significant event and by doing so promote their presence and products to an audience of at least 2 500 – 3000+ locals during the lead up to the Timbertown event and throughout the actual weekend.

This event would not be possible without the overwhelming support of the community, local businesses and sponsors, and we would like to offer you the opportunity to consider becoming one of our valued sponsors in 2010.

Background Information:

The Jandowae Timbertown Festival is a biannual celebration of the contribution the timber industry has made to the town during its history. Several locally owned and operated timbermills and timber related industries are based in Jandowae and most of the long term local families have strong links to the industry.

The Timbertown Festival is held over the Queen's Birthday long weekend in June every two years and this year (11th – 14th) will be an especially poignant celebration with the recent closure of Jandowae's last remaining timbermill. The Jandowae community have taken this opportunity to again honour the workers who have participated in the industry and to really expand celebrations to include our vibrant local agricultural, fresh produce, and manufacturing industries. Our festival will also showcase the depth and variety of local talent and community spirit which make our town such a great place to live, work and play in.

www.jandowaetimbertown.org.au

**Jandowae Timbertown Committee
PO Box 98
Jandowae Q 4410**

sponsorship@jandowaetimbertown.org.au

Jandowae Timbertown Festival 2010:

A full weekend is planned commencing on Friday evening with a Gala Art Show and Auction with entertainment by Melinda Wells, followed up by an action packed Saturday and Sunday, with a more relaxed day planned for Monday for those who last the distance.

The festival will feature a Fun Run, Ironbark Man and Woman competition, novelty events, family fun, Bush poetry, market stalls, buskers, Junior rugby league trial match (Jandowae & Western Downs), street parade, Night Rodeo and entertainment by Brisbane based band Blonde Chocolate, Campoven cook-out, clash of local cricket clubs Canaga and Jandowae in a 20/20 Bush Bash cricket match, model steam train rides, fabulous craft display, art show, music and art workshops and woodchop, blacksmithing, and other heritage displays, as well as a 3 Person Ambrose Golf Day and decorated tree competition.

Event Program:

An enormous amount of community consultation has gone into developing the festival program for 2010 and the organizing committee have again sought to ensure that as many local community groups and sporting clubs as possible are able to benefit from the activities planned for the weekend for example:

Fun Run proceeds will go toward Jandowae Swimming Pool improvements;
Gala Art Show & Auction will be a fundraiser for the Jandowae Kindergarten;
Craft show proceeds will assist the Jandowae Craft Club and their chosen charities;
20/20 Bush Bash cricket match proceeds will assist the local cricket teams;
Golf day will assist the Jandowae Golf Club,
and the Rodeo will assist the local Heritage and Progress Association's business subcommittee toward funding future community events including the 2012 Timbertown Festival.

An open invitation has been extended to local groups including Rotary, Scouts, Lions, sporting clubs, garden club, domiciliary/ meals on wheels and many more to participate by registering their own fundraising market stalls for the duration of the weekend too.

A 2010 Timbertown sponsorship package has been developed to provide wide ranging benefits for businesses wishing to get involved with supporting the festival, and is included for your information along with a copy of our draft event program.

If you have any sponsorship enquiries please don't hesitate to contact Mrs Jessica Flynn, Marketing and Sponsorship Coordinator, Timbertown Festival Committee - sponsorship@jandowaetimbertown.org.au or Ph: 0439 669 339. We also appreciate that potential sponsors may require more flexibility than the Gold, Silver or Bronze sponsorship packages as outlined and we would be more than happy to discuss an alternative arrangement if required.

We would like to thank you for taking the time to consider our proposal and regardless of whether you are able to assist with sponsorship or not, the Timbertown Festival Committee and Jandowae Community would take great pleasure in extending an invitation to you and your family to come along to Jandowae to experience our culture and participate in the festivities as we celebrate Timbertown 2010!

Yours sincerely,

Darryl Donald
President
Jandowae Timbertown Festival Committee

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Sponsorship Packages

Gold \$1000

- Name/Brand & phone number on all advertising (business card size)
- Name/Brand & phone number on website
- Full Page add in Festival Program
- Sign at Rodeo or Band (you must supply the sign)
- Name of Business announced over the PA at the Rodeo
- Tree to Decorate
- Place in Parade

Silver \$700

- Name listed on advertising
- Name listed on website
- ½ page add in Festival Program
- Add at Rodeo or Band (Subject to Spacing)
- Tree to Decorate
- Place in Parade

Bronze \$500

- ¼ page add in Festival Program
- Name listed on 'Sponsored by' poster in bar area Saturday night
- Name listed on 'Sponsored by' website
- Tree to decorate
- Place in Parade

Club \$100 (available only to non-profit organizations)

- Entitles the Club to advertising of their event on the website, in the Festival Program and well as in any other advertising the committee approves i.e - Magazines, Newspapers, Radio etc.



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Our business/organisation would love to participate in the Jandowae Timbertown Festival.
We have decided to contribute as a -

Gold Silver Bronze Club

Business Name:.....

Contact Person:.....

Address:.....

Ph:.....Fax:.....Email:.....

Please feel free to contact us if you have any special requests relating to your sponsorship. Also, if possible please supply us with your logo.

Please make cheques payable to:
Jandowae Timbertown Festival
PO Box 98,
Jandowae Q 4410

Or Direct Deposit:
Name: Jandowae Timbertown Festival Inc.
BSB: 014 615
AC: 494942144
Please post this form back also, for our records.